



The E-Homebuying Forum

E-Homebuying Forum: A Manifesto

- The E-Homebuying Forum (EHBF) aims to bring **faster certainty** to the home-buying process, by building on the work done by Government, stakeholder groups and pioneering industry leaders who are committed to improving the home-buying process.
- EHBF believes that the future of home-buying reform lies in the **harnessing of technology** to improve information flow during a property transaction.
- EHBF recognises that the **property industry varies hugely** from large-scale national providers to small 'high street' businesses and that home-buying reform across the board can only happen if there are incentives for modernisation to take place.
- The EHBF is a **unique stakeholder group**, bringing together representatives from the various industry sectors involved in the home-buying process, including search providers, technology companies, lenders, conveyancers and information providers.
- Government policy has had a profound impact on the property industry in recent years via the introduction of Home Information Packs. A key role of the EHBF is therefore to ensure that there is **industry awareness** of any Government-led reform, particularly as regards e-conveyancing.
- The EHBF offers a **collective industry perspective** on areas where the home-buying process can be re-engineered to improve the experience for the consumer and the property professional.
- A period of reduced housing market activity is the ideal opportunity to **reflect on the processes** involved in a property transaction in order to **increase efficiency** and **reduce costs**.
- The EHBF needs additional industry members who are **forward thinking**, who believe that the **home-buying and selling process can be improved** and who wish to be involved in **high-level discussions with Government** to put forward a roadmap for home-buying reform.
- Where appropriate, and having achieved critical industry mass, EHBF aspires to be the group to offer strategic guidance on **industry-led reform** of the home-buying process.