



The E-Homebuying Forum

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Memorandum of Understanding

Parties

The Association of Independent Personal Search Agents (IPSA)
E-Homebuying Forum (EHF)

Introduction

1. The purpose of this Memorandum of Understanding is to foster an open and positive relationship to help further the common intention shared by each party to modernise the home buying process through an ongoing dialogue and co-operation between the parties where relevant.

Functions of IPSA and EHF

2. The Association of Independent Personal Search Agents is a non-profit-making representative body and support group for search agencies across the UK.

3. The EHF aims to provide a platform for companies who wish to achieve real modernisation in the home buying process and to discuss at a strategic level, the development of the necessary policy and market environment to realise e-Homebuying in the UK.

Working together

4. Both IPSA and the EHF recognise the importance of harnessing technologies to facilitate marketing, investigating and transferring residential property with greater ease, transparency, security and minimal environmental impact.

5. Where appropriate, IPSA and the EHF will share relevant information and will consult on changes which are likely to have a bearing on the other party.

Rights and Obligations

6. It is not the intention of either IPSA or the EHF to confer rights or obligations on the other party.

Review of Memorandum of Understanding

7. This Memorandum will be reviewed annually to ensure that we are maximising our opportunities for mutual collaboration and understanding. The Memorandum may be terminated by either party at any time on written notice.

^{28th}
Dated: ~~XX~~ April 2009

Signed by Steve Davies, IPSA
Signed by Mark Riddick, EHF

 28/4/09.

 30/4/09